



## NEWS RELEASE

### ROBIX REBRANDS TO SUPPORT CLEAN TECH FOCUS

**March 1, 2016 – Lethbridge, AB: Robix Alternative Fuels, Inc. (“Robix” or the “Company”) (RZX:CSE, ROX:Frankfurt)** is pleased to announce a comprehensive “Clean Tech” corporate re-branding initiative. This re-branding initiative will include a name change (the “Name Change”) from “Robix Alternative Fuels, Inc.” to “Robix Environmental Technologies, Inc.” on Tuesday, March 1, 2016. The Name Change was approved by the shareholders of the Corporation at the annual general and special meeting held on December 4, 2015. The Corporation expects that the common shares of Robix will commence trading on the Canadian Stock Exchange under the new name at the opening of trading on Friday, March 4, 2016 under the same symbol.

In order to assist with these re-branding and subsequent marketing initiatives, Robix has retained Howe & Bay Financial Inc. (“Howe & Bay”) for advisory and corporate communications services. Howe & Bay has expertise in delivering practical communication strategies that ensure clients reach their intended audiences.

Nathan Hansen, Robix President and CEO states: “Our name change better reflects our core business model as a provider to clean, green technologies that remove oil products from bodies of water. This is a very exciting time for Robix with the recent completion and delivery of our first commercial C Series Oil Spill Recovery Vessel, as well as the development of our new P Series oil recovery platform. These are truly game changing products with potential to revolutionize the way petroleum products are recovered from the surface of water.”

Mr. Hansen continues, “We look forward to working with Howe & Bay to expand our corporate communications network and to assist in re-branding Robix.”

#### **About Robix Alternative Fuels**

The Corporation is an "industrial products/technology" company, which has developed an oil spill recovery vessel with the capability to recover oil not only in rough and debris laden sea conditions but also in more contained environments such as lakes, rivers and tailings ponds. Robix has recognized a worldwide market opportunity for effective containment, recovery and disposal equipment, particularly in the oil spill protection industry. The business model is focused on Robix becoming a large-scale provider of services and/or equipment under licensing arrangements with other industry participants, wherein Robix will use its patented design solution.

For more information please contact:

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*No stock exchange or any securities regulatory body has reviewed the contents of this news release.*

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