



NEWS RELEASE

ROBIX ANNOUNCES CHANGES TO THE BOARD, APPOINTS CHIEF TECHNOLOGY OFFICER, AND HIRES INVESTOR RELATIONS AND PUBLIC RELATIONS FIRMS

January 13, 2015 – Lethbridge, AB: Robix Alternative Fuels, Inc. (“Robix” or the “Corporation”) (RZX:CSE, ROX:Frankfurt) announced today the appointment of Nigel Bosworth as Chief Technology Officer and a director of the Corporation. Mr. Richard (Rick) Carson has resigned from the Board of Directors of Robix but will stay on as Managing Director of the Corris Marine Division of Robix.

Mr. Bosworth is also CEO of Pointsource Processing Inc., a private company based in the British Columbia that offers a wide variety of clean up technologies including mobile treatment systems designed to remove both hydrocarbons and heavy metals from water. Prior to creating Pointsource, Mr. Bosworth ran an environmental land reclamation company in Scotland for 22 years where he gained vast knowledge of pollution migration and cleanup technologies and methodologies. Mr. Bosworth is a veteran entrepreneur. Using his skills and knowledge of the contaminated wastewater technologies and industry, Mr. Bosworth has built numerous relationships with businesses, organizations and individuals. His ability to think outside the box has enabled him to bring numerous partnerships together as a team. In his pursuit for excellence, Mr. Bosworth has carried out many years of R&D and brings with him many technologies to enhance Robix in its future endeavors.

“Nigel’s experience and expertise is accretive to the Robix management team, bringing with him a deep understanding of pollution control and hydrocarbon clean up technologies,” commented Nathan Hansen, President and CEO of Robix. “I am eager to begin working with him and gain from his guidance and experience in technology development as we deploy our first commercial Clean Ocean Vessel (“COV”) later this month. The COV is a catamaran style vessel that recovers oil from water and Nigel’s expertise is a perfect fit with our product and the stage of development of the Corporation.” Mr. Hansen continued, “I would also like to thank Rick for his contributions to the Robix Board. We will continue to benefit from his expertise through his leadership of our marine division.”

In addition, Robix announced the appointment of The Howard Group as its strategic investor communications advisor. The Howard Group will direct both traditional and online initiatives targeting the investment community and the investing public. The agreement is for a period of one year, expiring on December 31, 2015. Remuneration payable to The Howard Group is \$7,500 per month and 150,000 incentive stock options, which will be granted when Robix completes a private placement, with the exercise price to be determined at the time of issuance.

"We believe that Robix is approaching a key milestone in a series of business events for 2015 with the planned February public unveiling and demonstration of its patented COV. Not only is it an oil spill recovery vessel with the ability to recover oil in rough and debris laden sea, it has the capability to simultaneously separate water from oil. In addition, we feel the technology's attributes will make it attractive for applications in ponds, lakes, rivers and the oil sands", commented Grant Howard, President of The Howard Group.

Since 1988, The Howard Group has provided comprehensive investor outreach and capital markets programs, business development solutions, strategic planning and financing services to public companies. The Howard Group is associated with the Insight Limited Partnership II, which invests in micro and small cap companies.

In addition to its multiple services, The Howard Group will provide an ongoing commentary on Robix's activities in the "Insight" blog commentary. Interested parties are encouraged to subscribe to the blog: <http://howardgroupinsightnewsletter.blogspot.ca/>.

Robix is also pleased to announce the appointment of Vancouver-based Pace Group Communications to coordinate its media relations program. Pace has a successful track record in developing strategic communications, media and community relations as well as launching some of the highest profile projects and products across the province of British Columbia. Pace Group will be instrumental in the official launch of the Robix COV in February.

About Robix Alternative Fuels

Robix Alternative Fuels is an "industrial products/technology" company, offering to investors a unique opportunity to participate in a leading company in the business of ownership of patents, and their development from commercialization to worldwide expansion through various business arrangements. Robix owns a Clean Ocean Vessel ("COV") patent, which is an oil spill recovery vessel design with the capability to recover oil in rough and debris laden sea conditions. Robix has recognized a worldwide market opportunity for effective containment, recovery and disposal equipment, particularly in the oil spill protection industry, and it proposes to develop a business model as a service provider, and/or equipment provider under licensing agreements with other industry participants, wherein Robix will use its COV patented design solution.

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