



NEWS RELEASE

ROBIX APPOINTS CHIEF DEVELOPMENT OFFICER TO OVERSEE COV PRODUCT LAUNCH

March 11, 2015 – Lethbridge, AB: Robix Alternative Fuels, Inc. (“Robix” or the “Corporation”) (RZX:CSE, ROX:Frankfurt) announced today that Wayne MacDonald will be joining Robix as Chief Development Officer. Mr. MacDonald will be responsible for the successful launch of the Clean Ocean Vessel (COV) from manufacturing to customer support and service.

As a seasoned Manufacturing Engineer, Mr. MacDonald brings 30+ years of experience in the areas of Research & Development, Product Introduction, Lean Manufacturing, Team Building and Direct Sales from a cross section of industrial sectors. Under his leadership he has spearheaded plant transformations and startups while delivering continuous manufacturing improvements to attain maximum output with the highest quality, lowest cost and greatest flexibility. As an example, Mr. MacDonald once led a talented team of individuals in transforming a 76,000 square foot warehouse to a complete manufacturing facility in 100 days, concurrent with product deliveries starting the next day.

Mr. MacDonald’s reputation for executional excellence is coupled with a keen customer focus. He has a proven track record of providing extensive customer consultation and customer service that has driven significant revenue generation and growth for his previous employers.

“Wayne has a reputation of sweating the details up front in preparation for successful product launches and a genuine concern for customer satisfaction,” commented Nathan Hansen, President and CEO of Robix. “His skill set complements our existing team and I am delighted that he has come on board at such a critical juncture in our Company’s history. Wayne’s expertise will be crucial to the successful launch of our COV product.”

About Robix Alternative Fuels

The Corporation is an "industrial products/technology" company, which has developed the Clean Ocean Vessel ("COV"), an oil spill recovery vessel design with the capability to recover oil not only in rough and debris laden sea conditions but more contained environments such as lakes and rivers. Robix has recognized a worldwide market opportunity for effective containment, recovery and disposal equipment, particularly in the oil spill protection industry. The business model is focused on Robix becoming a large-scale provider of services and/or equipment under licensing agreements with other industry participants, wherein Robix will use its COV patented design solution.

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No stock exchange or any securities regulatory body has reviewed the contents of this news release.